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Trust in Virtual Teams: A Multidisciplinary Review and Integration

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Trust in Virtual Teams: A Multidisciplinary Review and Integration

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Abstract

Organizations have increasingly turned to the use of virtual teams (VTs) to tackle the complex nature of today's organizational issues. To address these practical needs, VTs researchers from different disciplines have begun to amass a large literature. However, the changing workplace that is becoming so reliant on VTs comes with its own set of management challenges, which are not sufficiently addressed by current research on VTs. Paradoxically, despite the challenges associated with technology in terms of its disruption to trust development in VTs, trust is one of the most promising solutions for overcoming myriad problems. Though the extant literature includes an abundance of studies on trust in VTs, a comprehensive multidisciplinary review and synthesis is lacking. Addressing this gap, we present a systematic theoretical review of 124 articles from the disparate, multidisciplinary literature on trust in VTs. We use the review to develop an integrated model of trust in VTs. Based on our review, we provide theoretical insights into the relationship between virtuality and team trust, and highlight several critical suggestions for moving this literature forward to meet the needs of workplaces of the future, namely: better insight into how trust evolves alongside the team's evolution, clarity about how to adequately conceptualize and operationalize virtuality, and greater understanding about how trust might develop differently across diverse types of virtual contexts with various technology usages. We conclude with guidelines for managing VTs in the future workplace, which is increasingly driven and affected by changing technologies, and highlight important trends to consider.

Keywords: Virtual teams, Trust, Swift trust, Virtuality, Team processes

1 Introduction

In an attempt to create business value (Chatfield, Shlemoon, Redublado, & Darbyshire, 2014), as well as capture diverse knowledge resources, time cost savings, and more affordable opportunities for collaboration, organizations are increasing their reliance on virtual teams (VTs) (Gibson & Gibbs, 2006). A 2003 Gartner study estimated that 60% of all major corporations used VTs (see Gibson & Gibbs, 2006; Martins, Gilson, & Maynard, 2004). In 2012, the estimate for 2016 grew to 80% (Gartner, 2012). As rosy as this estimate appears to have been, it was exceeded. A survey of VTs in 2016 found that 85% of the respondents in corporations work on VTs. Another survey of 3000 managers located in 100 countries reported

that 40% of the employees in their organizations spend at least half their time on work involving VTs (Hoch & Dulebohn, 2017). Furthermore, many of these VTs (48%) are global, as compared to 41% in 2014 and 33% in 2012 (RW³ CultureWizard, 2016). Due to their increasing prevalence and reliance on information technologies, VTs have been studied steadily and frequently by researchers in information systems (IS), human resource management (HRM), management, computer science, psychology, and other disciplines for two decades. Indeed, VTs continue to be an important topic in IS research (e.g., Bartelt & Dennis, 2014; Chatfield et al., 2014; Dennis, Robert, Curtis, Kowalczyk, & Hasty, 2012).

However, the changing workplace that is becoming so reliant on VTs comes with its own set of management challenges (Chatfield et al., 2014; Jimenez, Boehe, Taras, & Caprar, 2017; Lukić & Vračar, 2018), which are not sufficiently addressed by current research on VTs and have remained unsolved up until now. Pearlson, Saunders, & Galletta (2016) suggest three types of challenges that managers of VTs must overcome: (1) *Communication* (e.g., scheduling meetings, passing work across time zones, inability to see communication dynamics such as facial expressions and gestures); (2) *Technology* (e.g., ensuring workers have proficiency across a range of technologies, aligning technology across members); and (3) *Team diversity* (e.g., building trust, norms and shared meanings; establishing a group identity). Though trust development is suggested as one challenge (amongst others), we consider it as an important prerequisite for VT leaders to solve communication- and technology-related challenges. In fact, the accumulating research across a range of disciplines, among them IS, management, psychology, computer science and communication, shows that interpersonal trust can help overcome many VT challenges, and some have identified it as the heart of VT functioning (e.g., Jarvenpaa, Knoll, & Leidner, 1998). Trust improves collaboration and knowledge sharing (Al-Ani, Marczak, Prikladnicki, & Redmiles, 2013; Henttonen & Blomqvist, 2005; Jimenez et al., 2017), coordination, performance (Joshi, Lazarova, & Liao, 2009; Lukić & Vračar, 2018), and is overall a critical success factor for VTs (Verburg, Bosch-Sijtsema, & Vartiainen, 2013). Hence, VT leaders need to continuously make efforts to create, reinforce, and maintain trust between the members of their teams as well as between themselves and their team members (e.g., Al-Ani, Marczak, et al., 2013; Hambley, O'Neill, & Kline, 2007; Henttonen & Blomqvist, 2005; Hertel, Geister, & Konradt, 2005; Joshi et al., 2009; Liao, 2017; Lukić & Vračar, 2018; Staples, 1997; Thomas & Bostrom, 2008; Zander, Zettinig, & Mäkelä, 2013). However, even though trust has become one of the most studied variables in the VTs literature (Gilson, Maynard, Jones Young, Vartiainen, & Hakonen, 2015), researchers and practitioners are limited by a startling lack of clarity about what trust is in this context, due to the myriad ways it has been conceptualized and studied in VTs research.

Taken together, research suggests that VTs will be a fixture in the workplace of the future and that trust may serve as an important mechanism for overcoming challenges associated with technology use, communications, and team diversity. Thus, a better understanding of how to facilitate VT functioning through trust will be critical for both HRM professionals and IS managers in guiding the workforce of the future in a more efficient and effective way. Against this backdrop, the major aims of this paper are two-fold. The **primary** goal is to identify the current state of research on trust in VTs, develop a conceptual model that integrates research findings and serves as an initial guide to HRM practitioners and VT managers, and provide a roadmap for future research in this domain. The **secondary** goal of this paper is to encourage conversations across disciplines to provide fresh insights into the role of trust in VTs and how HRM practitioners and IS managers can best facilitate its development.

To this end, we conduct a systematic theoretical review (Ortiz de Guinea & Paré, 2017; Paré, Trudel, Jaana, & Kitsiou, 2015) of 124 articles from the disparate, multidisciplinary literature on trust in VTs. Given the current state of the literature, this review is both timely and needed. Previous reviews have separately considered VTs (e.g., Chatfield et al., 2014; Gibbs, Sivunen, & Boyraz, 2017; Gilson et al., 2015; Hertel et al., 2005; Martins et al., 2004; Powell, Piccoli, & Ives, 2004), team virtuality (e.g., Kirkman & Mathieu, 2005), interpersonal trust (e.g., Lewicki, Tomlinson, & Gillespie, 2006), and definitions of trust (McKnight & Chervany, 2000). Even though seminal articles on trust in VTs (i.e., Jarvenpaa et al., 1998; Jarvenpaa & Leidner, 1998) have been cited over 6,000 times and these citations have been growing exponentially over the last decade, we know of no other broad-based, multidisciplinary review that looks at the phenomenon of trust in VTs. This suggests research and practice would benefit from a synthesis and recommendations to guide future scholarly work as well as HR management decision-making.

In this paper, we review and integrate the IS, computer science, communications, management, and psychology literatures on trust in VTs. In particular, the comprehensive multidisciplinary review was used to develop an integrative conceptual model of the current nomological network on trust in VTs. It identifies knowledge gaps and ways to incorporate different conceptualizations emerging from the review. To move the science and practice of VTs forward, we offer new directions for scholarly research, insights into potential synergies across disciplines, and practical guidance for managing a workforce of the future whose members increasingly work in VTs and face various technology challenges.

2 Key Definitions

To provide a foundation for our integrative, multidisciplinary review and our discussion of theoretical and practical recommendations, we first begin by defining key concepts, including: trust, teams and VTs, and virtuality.

2.1 Trust

Interpersonal trust has been conceptualized in a variety of ways across the literature (McKnight, Cummings, & Chervany, 1998). It is generally considered the expectations of another's conduct and/or an acceptance of vulnerability (e.g., McAllister, 1995; Rousseau, Sitkin, Burt, & Camerer, 1998). According to our review, the most common definition of trust utilized is Mayer and colleagues' (1995) *"the willingness of a party to be vulnerable to the actions of another party based on the expectation that the other will perform a particular action important to the trustor, irrespective of the ability to monitor or control that other party"* (pg. 712). More recent studies use the definition proposed by Lewicki, McAllister & Bies (1998, pg. 439): *"Confident, positive expectations about the conduct of another"*, which shares similarities to Mayer and colleagues' view. The clustering around a set of definitions is encouraging; however, scholars have been embracing this broad definition when more specific conceptualizations may be more theoretically appropriate (see Section 4.1).

2.2 Teams and Virtual Teams

A *team* is defined as a group of *"individuals interacting adaptively, interdependently, and dynamically towards a common and valued goal"* (Salas, Burke, & Cannon-Bowers, 2000, pg. 341). Teams vary across a range of dimensions (e.g., task interdependence, role structure, lifespan) (Wildman et al., 2012). As a particular type of team, VTs are frequently defined as *"groups of*

geographically and/or organizationally dispersed co-workers that are assembled using a combination of telecommunications and information technologies to accomplish an organizational task" (Townsend, DeMarie, & Hendrickson, 1998, pg. 18). The VT literature has roots in the IS discipline's systematic studies of VT precursors called *Group Decision Support Systems (GDSS)* or *Group Support Systems (GSS)*. A GDSS (GSS) is *an interactive system that combines communication, computer, and decision technologies to support communication, coordination processes and information processing when formulating and solving unstructured problems in group meetings* (Maier, 2007, pg. 277). Concomitant streams of research on GDSS and GSS were conducted by faculty and students at University of Minnesota and the University of Arizona, respectively, as far back as the 1980s and 1990s. As a specific example, Jay Nunamaker and colleagues/students summarized twelve years of GSS lab and field studies conducted at the University of Arizona during that time period (Nunamaker, Briggs, Mittleman, Vogel, & Pierre, 1996).

Early VTs were categorized using a single, identifiable phenomenon (i.e., whether or not they used an information and communication technology (ICT) or whether or not the teams were geographically separated), but more recent VT studies have incorporated a more nuanced, multi-dimensional view of what it takes to make a team more or less virtual. For example, the commonly-cited definition by Townsend and colleagues (1998) focuses on the geographic and organizational aspects of VTs, two of the three most common boundaries mentioned in definitions of VTs (Martins et al., 2004). We use a more encompassing definition of VTs: *"teams whose members use technology to varying degrees in working across locational, temporal, and relational boundaries to accomplish an interdependent task"* (Martins et al., 2004, pg. 808). Thus, technology is at the heart of our definition of VTs.

2.3 Virtuality

Virtuality is the concept that determines whether a team is more or less virtual (Gibson & Gibbs, 2006). We define *virtuality* as a *multi-faceted higher-order construct encompassing a team's independent identifying dimensions that signify degrees of dispersion or discontinuity*. Different researchers hold separate views as to what dispersions and discontinuities constitute the identifying dimensions. For example, discontinuities can be barriers to VTs such as geographic separation, cultural differences, time zone differences, and organizational membership which contribute to many problems in VT functioning (Chudoba, Wynn, Lu, & Watson-Manheim, 2005; Lu, Watson-Manheim, Chudoba, & Wynn, 2006). Some more common views of types of dispersions are: geographic dispersion, temporal dispersion, and structural dispersion (O'Leary & Cummings, 2007); geographic dispersion, electronic dependence, dynamic structural arrangements, and national diversity (Gibson & Gibbs, 2006); location, distance and time (Jimenez et al., 2017); and the degree of face-to-face contact (Fiol & O'Connor, 2005). Even though most views of virtuality include a geographic dimension, Kirkman & Mathieu (2005, pg. 702) dispute using it as an identifier and instead focus solely on three technology dimensions: *"(a) the extent to which team members use virtual tools to coordinate and execute team processes...(b) the amount of informational value provided by such tools, and (c) the synchronicity of team member virtual interaction."* While there is considerable debate about the specific identifying dimensions, there is also considerable overlap among them. Furthermore, most VT researchers now agree that dimensions are combined in some way to create a composite construct that indicates the degree of virtuality in the team and reflects how technology helps or impedes its performance.

3 Approach of the Literature Review

To assess the literature on trust in VTs, we adopted a systematic theoretical review approach (Ortiz de Guinea & Paré, 2017; Paré et al., 2015). *Systematic theoretical reviews “synthesize the literature often bringing different streams of research together but they go a step further in developing a theoretical framework or model”* (Ortiz de Guinea & Paré, 2017, pg. 75). Our search strategy is called an “exhaustive coverage with selective citation” (Ortiz de Guinea & Paré, 2017, pg. 79) meaning that we attempted to look at a relatively complete census of relevant published conceptual and empirical articles considering both trust and VT, but only discussed a selected sample of works (Ortiz de Guinea & Paré, 2017; Paré et al., 2015). We recognized that it was impractical to capture all articles at the intersection of two large literatures, so the theoretical review approach seemed appropriate in this regard. Our search was systematic in that we adopted a structured approach to searching, analysing, evaluating, and synthesizing research (e.g., Kitchenham, 2004). Guided by a specific research question, systematic reviews involve a documented and reproducible review process and lead to a comprehensive overview of relevant literature (e.g., Okoli & Schabram, 2010). In particular, we developed a strategy for defining the sources of the search (i.e., databases instead of journals), selecting search terms for our keyword searches, combining them with search operators, using the appropriate search fields, and coding the articles we ultimately selected (vom Brocke et al., 2015). In the following, details regarding the literature search and coding are provided.

3.1 Literature Search

To review the “state of the science” and gather a broad range of articles discussing trust in VTs, an extensive, systematic search of about the last decade of research (2003-2015) was conducted within databases representing disciplines where these articles were likely to be found: *Proquest/ABI Inform*, *EBSCOHost*, *Google Scholar*, *ACM Digital Library*, and *IEEE Xplore* databases. We decided that a search of databases would be broader than one based on specific journals (vom Brocke et al., 2015), especially considering the possibility that we might have missed selecting journals from some of the multiple disciplines whose researchers are exploring the VT phenomenon. Additionally, we conducted a backwards search (vom Brocke et al., 2015; Webster & Watson, 2002) on key trust in VTs articles using Google Scholar (e.g., Jarvenpaa et al., 1998; Jarvenpaa & Leidner, 1998). We queried for the terms (“virtual team” OR “distributed team”) AND (“trust” OR “swift trust”). “Swift trust” was selected as a keyword because it is a type of trust that seems to be particularly associated with VTs. In all, this search returned more than 17,000 potential articles.

Abstracts, titles, and keywords are among the most frequently used search fields (vom Brocke et al., 2015). Hence, we used these three search fields to look for references to trust in VTs, resulting in an initial set of 750 relevant articles. Subsequently, articles were excluded if they were less than five pages, were an extended abstract or foreword, in a language other than English, or did not meaningfully speak to trust in VTs. We considered it to be a meaningful treatment if trust was in the article’s model or theoretical framework, hypotheses, or propositions, or if it was discussed in major article sections (i.e., not just a paragraph). This resulted in a set of 188 articles. After a more extensive reading of each article, a subset of these articles was determined to not meaningfully speak to trust in VT. During this step, at least two members of the author team assessed the articles for relevance to the literature review goals (vom Brocke et al., 2015). We did not assess them for quality since some argue that “*appraisals of quality may not be necessary*” (Paré et al., 2015, pg. 189), especially since “*quality criteria from*

other disciplines...are often not applicable to IS research" (vom Brocke et al., 2015, pg. 211). The selection process resulted in a final set of 124 articles (see Appendix A for a summary).

3.2 Coding

For each of the 124 articles in the review sample, we coded study characteristics (study design, study setting, participant type), trust conceptualizations (swift trust, general trust, time-based trust, multi-faceted trust, dispositional trust, institutional trust), use of VT technology (i.e., face-to-face only, videoconferencing/phone, email/chat, mixed), dimensions of virtuality (geographic distance, organization, time zone, team dispersion, national culture), technology capabilities, processes, antecedents, moderators, and consequences of trust. We also extracted the journal's discipline (management, psychology, information systems, computer science, and communication). To ensure a high-quality coding procedure, at least two members of the author team coded each article and differences were discussed to achieve agreement as recommended by Saldaña (2015).

4 Literature Review and Synthesis

Most studies in the trust in VTs literature adopt a variance approach, meaning they predominantly focus on studying relationships among independent and dependent variables (Burton-Jones, McLean, & Monod, 2015). Accordingly, following past reviews (e.g., Narayanan, Zane, & Kemmerer, 2011) and based on the findings of our review, we present an integrative model (Figure 1) that incorporates three broad categories of factors: antecedents, consequences, and moderators.

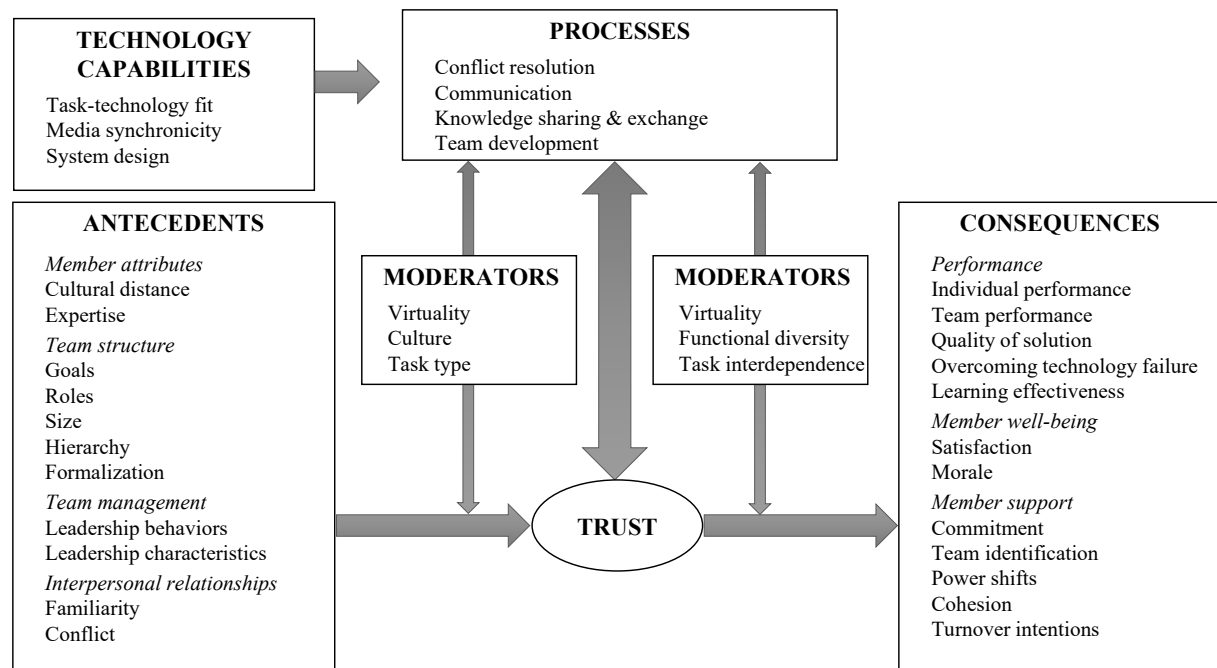


Figure 1. Integrated Conceptual Model of the Nomological Network of Trust in VTs

We additionally consider the reciprocal relationships among these factors, as well as technological capabilities and processes. In the following, we first present overall trends from the literature. Then, we summarize findings about components of our integrative model.

4.1 General Research Trends

Our broad review of the literature on trust in VTs suggests that researchers in IS as well as in other disciplines often focus on different perspectives of trust. For example, the VT literature often views trust as a static or unidimensional concept; however, we argue that trust should be studied as a dynamic, evolving construct that changes form as VTs progress. Further, we propose that different forms of trust support, and are supported by, such VT processes as communication and knowledge sharing. We also show that the literature as a whole fails to employ a consistent view of virtuality in VT functioning. The level of a team's virtuality (or what it takes to make teams virtual) is dependent on technology and affects the trust development and VT development process. In addition, the study of trust and virtuality in the VT literature remains somewhat fragmented across a number of disciplines. Unfortunately, researchers from many disciplines are looking at different isolated aspects of trust and virtuality, making it difficult to compare the findings across disciplines. It is time for researchers to create a more integrated picture of the complex components of this picture. Indeed, because conceptual reviews that bridge disciplinary backgrounds have the strongest potential for contribution (Short, 2009), our multidisciplinary approach presents a more integrated understanding of the complex components of trust in VT. By more fully conceptualizing trust and consistently defining and operationalizing virtuality, it may be possible to compare findings across disciplines and more fully understand trust in VT in a variety of contexts. We now discuss these trends in more detail.

4.1.1 Multidisciplinary Investigation and Conceptualizations of Trust

The study of trust in VTs is inherently multidisciplinary (see Table 1). Though the IS discipline has most studied this phenomenon (48 studies), interest in computer science and communication disciplines has been growing, and management journals steadily published a large number of the papers identified (46 in total).

Different disciplines conceptualize the trust construct in diverse ways. Although the difference between these types of trust may seem nuanced and specific, the trust literature generally considers each as a different concept (e.g., Lewicki & Bunker, 1995; Mayer et al., 1995; McKnight et al., 1998). That is, something like *swift trust* is a separate construct than *multi-faceted trust* despite the fact that they share the trust name, and, thus, the distinctions are important. Through our review, we uncovered six main conceptualizations of trust. These conceptualizations are different ways of looking at and understanding trust and include *swift trust* (i.e., trust that is built quickly based on surface-level cues rather than interaction or knowledge of the trustee), as well as *generalized trust* (i.e., a single, unidimensional construct reflecting willingness to accept vulnerability to risk), *time-based trust* (i.e., static trust vs. trust that is dynamic and evolves), *multi-faceted trust* (i.e., trust as a multidimensional construct, such that individuals can be trusted in particular ways and for particular behaviours), *dispositional trust* (i.e., trust as a function of a pre-existing characteristic of the trustor), and *institution-based trust* (i.e., trust that is based on norms and rules created by institutions that guide individual behaviour). For more information on the definitions of these constructs and example citations, see Appendix B.

From a conceptual standpoint, there are interesting trends in terms of how each discipline has treated the trust construct, as indicated in Table 1. The time-based conceptualizations of trust tend to explore the dynamic and temporal characteristics of the VT environment. Such dynamic conceptualizations are few in number and are more frequently found in the

management and computer science literatures. Additionally, although the term was first coined by management researchers (Meyerson, Weick, & Kramer, 1996) and subsequently explored by several psychology and management researchers (e.g., Bosch-Sijtsema, 2007), most swift trust studies are from IS and computer science disciplines. This review is one opportunity to disseminate findings to other disciplines. It is also important to note that all disciplines have underexplored dispositional and institution-based trust in VTs. More work needs to be done on these forms of trust.

	Generalized trust		Swift trust		Time-based trust		Multi-faceted trust		Dispositional trust		Institution-based trust		Total
	N	%	N	%	N	%	N	%	N	%	N	%	N
Communication	7	11%	3	12%	3	13%	2	6%	1	14%	2	20%	18
Computer science	18	27%	8	32%	7	29%	9	26%	0	0%	0	0%	42
Information systems	16	24%	6	24%	6	25%	11	32%	3	43%	5	50%	47
Psychology	8	12%	3	12%	1	4%	2	6%	0	0%	0	0%	14
Management	17	26%	5	20%	7	29%	10	29%	3	43%	3	30%	45
Total	66	100%	25	100%	24	100%	34	100%	7	100%	10	100%	

Note. Theoretical and empirical manuscripts included. Some papers included multiple conceptualizations and are therefore represented more than once.

Table 1. Trust Conceptualization by Discipline of Journal

4.1.2 Nature of Trust

Overall, the view of trust in empirical VT studies is not as evolved as the conceptualizations of trust described in the broader theoretical writings about trust. That is, regardless of discipline, the approach to studying trust has been, at times, inconsistent with the underlying theorizing. First, the majority of the reviewed research focuses on trust as a *generalized, static construct* (see Table 2) even though more nuanced, dynamic views have been introduced in the broader trust literature. In a VT context, teams are viewed as constantly changing and evolving (Kozlowski, Chao, Grand, Braun, & Kuljanin, 2013). The importance of team development suggests that interest in a temporal view incorporating time-based trust should be drastically increasing rather than stagnating, as it currently is. Second, theoretical work has shown a multi-faceted, nuanced view of trust. Yet, the rapid growth of generalized trust studies calls into question the impact theoretical work in the broader trust literature has had so far in informing the conduct of empirical studies about trust in VTs. Third, our review shows that more than a third of swift trust studies and the majority of time-based trust studies utilized intact student teams, calling into question if the methods are reflective of theory. These intact teams may not be accurately capturing the developmental process of trust nor swift trust as it exists from the team's inception. Consequently, researchers may not be appropriately operationalizing the testing of relationships with theory. In summary, the literature on trust in VTs to date explores trust by relying on static and generalized views of trust rather than richer, dynamic views of trust that may be more theoretically appropriate.

	2003-2008		2009-2015		2003-2015	
	N	%	N	%	N	%
Generalized trust	25	37%	41	42%	66	40%
Swift trust	13	19%	12	12%	25	15%
Time-based trust	11	16%	13	13%	24	14%
Multi-faceted trust	12	18%	22	22%	34	20%
Dispositional trust	3	4%	4	4%	7	4%
Institution-based trust	4	6%	6	6%	10	6%
Total	68	100%	98	100%	166	100%

Note. Theoretical and empirical manuscripts included. Some papers included multiple conceptualizations and are therefore represented more than once.

Table 2. Trust Conceptualization over Time

4.1.3 Virtuality

VTs are classified on the basis of their virtuality. In addition to its conceptualization, virtuality's operationalization has evolved over the past ten years. Initially, when researchers simply viewed teams as entirely virtual or face-to-face, virtuality was measured by whether or not technology supported the team. As noted in Appendix C, virtuality was often measured in this way or the measurement was not specified at all. New measures of virtuality reflect the nuanced, complex view of virtuality. For instance, O'Leary & Cummings (2007) and Chudoba and colleagues (2005) developed indices to measure virtuality that permit researchers to document and measure the VT characteristics as well as study their impact with more precision. The findings of multiple studies could be compared more easily if the same indices of virtuality were employed. Despite efforts to develop indices, only eight studies have measured the dimensions of virtuality (Bierly, Stark, & Kessler, 2009; Joshi et al., 2009; Lojeski, Reilly, & Dominick, 2006; Lu et al., 2006; Morgan, Paucar-Caceres, & Wright, 2014; Plotnick, Hiltz, & Ocker, 2011; Staples & Webster, 2008; Verburg et al., 2013). Hoch & Kozlowski (2014) argued that not only must the dimensions of virtuality be incorporated into a composite operationalization, but that the precise contribution of each component should be determined. In summary, many of the reviewed studies view virtuality as the mere presence or absence of technology. Only recently have more nuanced views of virtuality been developed, yet few researchers employ these operationalizations.

4.2 Antecedents of Trust

More than half of the identified papers investigated the antecedents of trust formation and maintenance in VTs (see Appendix A). Given the importance of trust in interpersonal relationships, what creates or hinders trust represents a major issue in the research on VTs. We categorize these factors under member attributes (cultural distance, expertise), team structure (goals and roles, size, hierarchy, formalization), team management (leadership behaviours, leader characteristics), and interpersonal relations (familiarity, conflict). Trust appears to be created by knowledge of other team members' expertise (e.g., Dorairaj & Noble, 2013). Further, trust is commonly found in teams with shared or aligned goals (e.g., Verburg et al., 2013), transformational leaders (e.g., Eom, 2009; Joshi et al., 2009), transactional leaders (e.g., Eom, 2009), participative leaders (Muganda & Pillay, 2013) and well-defined goals as well as teams in organizations with more formalization (Al-Ani, Bietz, et al., 2013). On the

other hand, cultural distance (Al-Ani, Bietz, et al., 2013; Al-Ani, Marczak, et al., 2013), a larger team size (Al-Ani, Marczak, et al., 2013; Al-Ani & Redmiles, 2009a, 2009b), unprincipled VT leaders (e.g., Al-Ani, Marczak, et al., 2013), and conflict (e.g., Bierly et al., 2009) serve as barriers to creating trust in VTs. Specific findings about antecedents of trust in VT supporting these statements may be found in Appendix D.

4.3 Consequences of Trust

Fewer extant studies look at consequences of trust in VTs as compared to antecedents. For the purposes of this review, we followed accepted team frameworks and categorized consequences into the team categories of *performance* (relations between the group and the environmental context), *member well-being* (the development and maintenance of the group as a system), and *member support* (ways in which the individual is embedded within the group) (McGrath, 1991). Trust has been positively related to a number of types of performance including learning effectiveness (e.g., Edwards & Sridhar, 2005), creative problem solving (e.g., Murthy, Rodriguez, & Lewis, 2013), individual member performance and team performance (e.g., Sarker, Ahuja, Sarker, & Kirkeby, 2011), especially as reported by the team members themselves (e.g., Peters & Karren, 2009). Member well-being in the form of higher satisfaction and morale have also been linked to higher levels of trust (e.g., DeRosa, Hantula, Kock, & D'Arcy, 2004). Research also suggests that member support in terms of cooperation is made possible by trust (e.g., Kanawattanachai & Yoo, 2007), though it is often more difficult to achieve in VTs (e.g., Bierly et al., 2009). Trust is also linked to greater cohesion and less turnover in VTs (e.g., DeRosa et al., 2004).

A unique consequence that has been studied in the trust in VTs literature is overcoming failures due to technology use. A major benefit, but also a problem with VTs, is their reliance on various forms of technology. Inevitably, these forms of technology can fail and interrupt operations. Trust has been studied as a central part in VTs overcoming technological difficulties (Gaan, 2012). When trust is high, team members provide the benefit of doubt to other members when the technology fails (Gaan, 2012). For example, if something gets wrongly posted or sent through the technology, other members are not as offended. Further, Theory Y leadership has been found to facilitate technology adoption which what in turn is linked to increased trust and better team outcomes (Thomas & Bostrom, 2008). In addition to findings about antecedents, Appendix D also describes the findings about the consequences of trust in VTs.

4.4 Moderators

In contrast to the antecedents and consequences of trust, there is less information about the moderators of trust in VTs that strengthen, weaken, or nullify the relationships mentioned above. Approximately one fifth of the articles study a wide range of moderating relationships (i.e., 24 of 124). The literature, as shown in Appendix A, suggests that culture, task type, functional diversity, and task interdependence represent important moderating factors for how trust is formed and translated into outcomes (Eom, 2009; Furumo & Pearson, 2006; Mukherjee, Hanlon, Kedia, & Srivastava, 2012; Peters & Karren, 2009). Only four articles suggest that virtuality is a moderator. However, research designs of virtuality based on the mere presence or absence of a technology like email may limit confidence in these findings. While important, moderating effects are generally underexplored, especially type of VT and task type (Hertel et al., 2005).

4.4.1 Technology Capabilities

A range of technologies support VT communication and knowledge sharing (e.g., email, video conferencing). These technologies vary in the extent of their synchronicity and ability to convey cues, indicating aspects of the technology affect relationships in the trust in VT area (Dennis & Valacich, 1999). Most articles do not explain differences in findings based upon technology used, with the exception of three approaches. First, the task-technology fit approach seeks to match the task with the technology (Goodhue & Thompson, 1995; Zigurs & Buckland, 1998). Research in the trust in VTs literature has relied on this approach to suggest things like technology fit enhances manager's choice of leadership styles (Thomas & Bostrom, 2008). The second draws upon media synchronicity theory (Dennis & Valacich, 1999) which proposes that the functionality of a communication medium can influence how an individual performs a task (Maruping & Agarwal, 2004). Third, the design science approach proposes developing innovative artefacts to support trust building in VTs (Wu, Zhao, Vassileva, Sun, & Fan, 2014). For example, based on a design science approach, Wu and colleagues (2014) compared wiki systems to optimize the design and implementation of systems handling team conflict and motivating collaborative learning. Additionally, Tarmizi and colleagues (2007) used the design science approach to design, develop, and test the feasibility of collaborative process engineering in virtual settings.

In all, these approaches unearth the finding that the type of technology is not uniformly better or worse. The technology, rather, needs to properly fit the situation and members of the team. For example, technologies that transmit visual and voice cues are most related to trust during early stages (Maruping & Agarwal, 2004). Additionally, design science can more fully inform the proper design and implementation for technology in each context (Gregor & Hevner, 2013; Hevner, March, Park, & Ram, 2004). Technological tools are important, yet are a poorly studied variable in this literature.

4.4.2 Processes

In our sample, some processes such as communication, conflict resolution, knowledge sharing and exchange were discussed, but in a static manner. That is, most articles in our sample examine processes using a variance approach. They seek to predict or explain levels or degrees of trust based on the values of other variables, including variables measuring specific processes such as communication and knowledge sharing. Although such processes are seen as collections of pivotal actions, they are rarely treated as a dynamic process. Instead, most trust in VT studies consider them as either an antecedent of trust (e.g., Coppola, Hiltz, & Rotter, 2004) or an outcome of trust (e.g., He & Paul, 2008). These studies show that transferring knowledge using face-to-face communication is positively associated with trust (e.g., Dorairaj, Noble, & Malik, 2012; Hambley et al., 2007) and that communication with technologies that most approximate face-to-face interaction foster trust since it allows for the transmission of social cues and other forms of knowledge (e.g., Dorairaj et al., 2012; Hambley et al., 2007). Moving to consequences, scholars have shown that trust positively impacts knowledge sharing (He & Paul, 2008; Mital, Israel, & Agarwal, 2010; Paul & He, 2012; Staples & Webster, 2008), information acceptance (Al-Ani, Wilensky, Redmiles, & Simmons, 2011), and overall knowledge transfer levels (Kuo & Yu, 2009; Monalisa et al., 2008; Newell, David, & Chand, 2007a, 2007b). Yet, knowledge sharing is an ongoing process that evolves as trust also evolves. Considering it as both an antecedent and consequence of trust leads to confusion in how to properly operationalize the construct.

Only a handful of studies adopt a process approach in which processes evolve together over time and can be captured in an overall temporal model. Most of these employ stage models from the management literature such as Tuckman's model of team development (Corbitt, Gardiner, & Wright, 2004; Furst, Reeves, Rosen, & Blackburn, 2004; Tseng & Ku, 2011), Gersick's (1988, 1989) Theory of Punctuated Equilibrium (Kanawattanachai & Yoo, 2007; McNab, Basoglu, Sarker, & Yu, 2012), or Lewicki and Bunker's (1995, 1996) stages of multi-phase trust (Gwebu, Wang, & Troutt, 2007; Kuo & Yu, 2009) to describe the relevant processes and conditions that lead to the development of trust in VTs over time. Others develop their own stages unique to VTs (Henttonen & Blomqvist, 2005; Hertel et al., 2005; Suprateek Sarker & Sahay, 2003; Zander et al., 2013). In these stage models, VTs form and proceed through distinct periods, which represent a gradual and logical development whereby teams finally achieve effective goal fulfillment. Trust development, in turn, can correspond to distinct stages of team development in a VT. In these studies, trust development and team development tend to run in parallel and few studies explain or test how these impact each other. For example, in Kuo & Yu (2009), swift trust emerges as the team starts its project; calculus and knowledge-based trust emerge, gradually peak at the project midpoint and then wane; and a low-level of identification trust is displayed by team members at the project's end (see Appendix C). The stage models around which the trust in VT literature have coalesced have faced much criticism. Some weaknesses include: a) group actions typically proceed in iterative cycles not in a linear order (Fisher, 1970; Scheidel & Crowell, 1964), b) there are many possible sequences of actions through which goals get accomplished in groups, not just one (Poole, 1981, 1983), and c) how groups conduct actions to accomplish goals is not a gradual and sequential process (Gersick, 1988).

5 Discussion

Based on our review, we present an integrated conceptual model of the nomological network of trust in VTs (Figure 1) that identifies antecedents, consequences, processes, technology capabilities and moderators of trust in VTs. This model represents the current state of the literature. While many organizations are already relying on VTs, emerging new forms of work, among them remote work and digital nomadism, will lead to "traditional" and "new types" of VTs to become even more prevalent in the workplace of the future. Consequently, team management, which is suggested as an antecedent of trust in VTs in our model, and specifically VT leaders, will have to find new strategies to create and reinforce trust in their teams so as to achieve and maintain team effectiveness. While advanced technological solutions supporting the work of VTs (e.g., by facilitating digital presence) are continuously released, building trust in VTs requires digital fluency (e.g., knowing when to use which tool) and effective (digital) leadership (Colbert, Yee, & George, 2016; Henttonen & Blomqvist, 2005; Thomas & Bostrom, 2008; Zander et al., 2013).

Against this backdrop, in the following sections, we discuss future research that could address shortcomings in the existing literature and that could help effectively deal with issues in the workplace of the future. Additionally, to provide fresh insights into this area of study, we conclude with potential synergies across different disciplines dealing with trust in VTs and provide recommendations for the management of VTs in the changing new world of work.

5.1 Future Research to Address Gaps

First, the focus on the dynamic nature in developing trust in VTs is lacking, representing a major gap. To transition from the static view found in much of the literature to a more dynamic view, it will require shifting from variance models that have been predominately used to process models (Markus & Robey, 1988; Mohr, 1982). Variance models view constructs as independent variables (i.e., leadership behaviours, formalization) that cause change in the levels or degrees of dependent variables (i.e., trust) (Van de Ven & Poole, 2005). These models assume that the basic character of the dependent variable is not changed and that the temporal sequence for triggering changes in the independent variable is immaterial (Van de Ven & Poole, 2005). Process models, in contrast, assume that the basic nature of the dependent variable (i.e., trust) may change. For example, swift trust may be manifest at the beginning of a VT project whereas identification trust may emerge at the end. Process models recognize the complexity among events to account for temporal connections and the dynamic nature of processes (Marks, Mathieu, & Zaccaro, 2001). More specifically, *processes are conceptualized as interdependent actions that transform inputs (antecedents) to outputs (consequences)* (Marlow, Lacerenza, & Salas, 2017). They represent behaviours or actions (e.g., monitoring team-mates, motivating the team), which can be contrasted with *emergent states, or properties of the team that arise through the dynamic team process interactions (e.g., collective efficacy, cohesion)*. Within this view, trust is seen as an emergent state that supports team processes and other important emergent states (Marlow et al, 2017). Further, process models focus on change over time and are interested in sequences of events (Burton-Jones et al., 2015) and the patterns of influence that must be applied to a development process (Van de Ven & Poole, 2005). That is, a process model would describe trust development as a process encompassed by a set of actions (e.g., communication processes) that produces forms of trust (i.e., calculus trust, knowledge-based trust) as emergent states which further support team processes and emergent states. Within the view of process models, future studies could study technologies as intertwined with organizational processes or investigate how specific technologies or their features impact team processes (Gibbs et al., 2017) which affect trust states.

Second, our review suggests that IS researchers adopt only a limited number of conceptualizations of trust (e.g., focusing only on swift trust or generalized trust), resulting in a fragmented understanding of trust. As explained in more detail in our cross-disciplinary discussion (Section 5.2), future research should explore how different conceptualizations of trust interact with each other, especially across time.

Third, virtuality is sometimes conceptualized merely as the presence or absence of certain technologies. We encourage future researchers to pay particular attention to how they think about and operationalize virtuality. Doing so can enrich our understanding of the inconsistent findings about trust in VTs. For example, Joshi et al. (2009) found that inspirational (transformational) leadership is more important for team performance in VTs with higher degrees of virtuality as compared to teams with lower degrees of virtuality. Joshi and colleagues' (2009) operationalization of virtuality took into account multiple types of dispersion. Hambley et al. (2007) also looked at virtuality as a moderator, but found no moderating relationship between transformational leadership and team performance. However, for them virtuality was operationalized in terms of the nature of technology use (e.g., face-to-face only without any technology, videoconferencing and chat), as was common at the time. Was the lack of significant findings for Hambley et al. (2007) because there really is no relationship or because virtuality was measured poorly? Virtuality is a multidimensional

construct. If across disciplines we can adopt one, or only a few, approaches to measuring these multiple dimensions of virtuality, we all will be in a better position to compare results and understand inconsistencies.

Fourth and finally, our review suggests that the existing literature may not be matching study design to theory: many scholars are using the wrong types of teams to study the different aspects of trust. For instance, if the primary interest is swift trust, researchers should investigate newly forming teams, as existing teams have likely passed this stage of trust development. Similarly, if the primary interest is in studying the development of time-based trust, researchers should employ longitudinal studies in long-term VTs and rely less heavily on student teams. In addition to longitudinal studies, multiple methods may need to be employed to gain insights about the development of various types of trust.

5.2 A Cross-Disciplinary Discussion

With the multi-disciplinary nature of our review, we hope that this effort starts a conversation across disconnected disciplines to improve the conceptualizations of trust and virtuality. Scholars are missing important contributions from other disciplines and we hope this distance between conversations can begin to close. For example, while psychology researchers recently framed a new and major contribution by operationalizing virtuality to include cultural differences (Hoch & Kozlowski, 2014), IS researchers have proposed a cultural dimension to virtuality for more than a decade (e.g., Chudoba et al., 2005; Watson-Manheim, Chudoba, & Crowston, 2002). IS research findings about how cultural differences impact trust (Al-Ani, Bietz, et al., 2013; Al-Ani & Redmiles, 2009a, 2009b; Al-Ani, Redmiles, et al., 2013; Gaan, 2012; Krebs, Hobman, & Bordia, 2006; Newell et al., 2007b; Paul & He, 2012), VT processes, and outcomes are many (e.g., Pinjani & Palvia, 2013; Scott, 2013). Further, psychology researchers' views of what makes a team virtual (i.e., teams with distant members who use email to communicate are compared to teams whose members are collocated) can be informed by the IS discipline's view of technology and virtuality. The IS discipline has assumed a leading role in exploring how technology affects team members. Thus, psychology researchers can benefit from utilizing existing IS research to better frame their study of VTs. Conversely, IS researchers need to explore the dynamic, multi-dimensional aspects of trust that are discussed in management and psychology journals.

Below are several sample synergies across disciplines that highlight strengths that other researchers can leverage. It should be noted that our comments about disciplinary contributions are based on the discipline in which a particular article is published. We recognize that some cross-disciplinary publishing (e.g., psychologists publishing in management journals, IS researchers publishing in psychology journals) exists. This cross-disciplinary publishing can be viewed as healthy for cross-fertilizing ideas, and we hope it continues. The sample synergies below are by no means comprehensive but rather a starting point to further cross-disciplinary conversations.

5.2.1 Is Swift Trust Informing Research on Different Kinds of Teams?

IS researchers have largely focused on swift trust to inform research on VTs. However, swift trust was initially proposed for quick starting temporary teams (Meyerson et al., 1996). Swift trust is by no means constrained to only virtual environments, yet virtual environments have dominated its investigation. The rich empirical results from IS researchers can inform other kinds of team management that will be common in the work of the future. For example, there

is a growing research body on *swift starting action teams – highly interdependent teams of skilled individuals completing demanding and time-pressured projects* – which have been proposed by psychology researchers as a unique type of team that faces a host of challenges not seen in traditional teams (Wildman et al., 2012). However, the research does not yet provide a clear picture of how trust develops in these environments. The IS research on swift trust can provide much insight. For example, is swift trust as fragile and temporary in these settings as in virtual environments? Can swift trust account for the starting level of trust in swift starting action teams?

5.2.2 Management's Research to Inform an Understanding of 'Team' Trust

Management research has several streams that can be applied to conceptualizing and studying 'team' trust. Management researchers have recently started to investigate the dispersion and accuracy of trust judgments, as well as multi-level trust. Trust is, at its nature, bidirectional where parties need to trust and be trusted when engaging in mutually beneficial exchanges (e.g., Korsgaard, Brower, & Lester, 2015). Members at different organizational levels may have different perspectives on the kind of trust in a particular relationship. Several have pointed to a weakness of the trust literature as almost exclusively focusing on the one-sided trust of the trustor (Fulmer & Gelfand, 2012). Some can levy this same claim on the trust in VTs research. Trust in VTs researchers can directly address this weakness by exploring trust as a bidirectional sequence that is networked among team members. Is this process of creating team trust transitive in nature such that when two team members develop trust it can be transferred to a third member? Or are there synergies in VT contexts that allow the development of a shared, team trust? It may be that the variance of trust perceptions is a stronger driver of team processes and outcomes. Trust in VTs researchers can leverage reciprocal, mutual, and asymmetric trust models to explore the trust development process in VTs (Tomlinson, Dineen, & Lewicki, 2009). Teams researchers as a whole have not adopted this perspective (e.g., Korsgaard et al., 2015), and these trust accuracy perceptions are potentially even more important in higher-virtuality team environments. VT researchers of trust can also draw from management research that considers how trust can be conceptualized at both the individual and team levels, as well as how trust may be aggregated from the individual to team level (Fulmer & Gelfand, 2012).

5.2.3 Impact of Technology Use on Trust Development in Higher-Virtuality Teams

IS-based media synchronicity theory (Dennis & Valacich, 1999; Dennis, Fuller, & Valacich, 2008) suggests that communication technologies can be placed along a continuum of low to high synchronicity based on a number of factors (i.e., transmission velocity, symbol sets, parallelism, rehearsability, and reprocessability). Technologies that are high in synchronicity can build higher levels of trust (Dorairaj et al., 2012; Hambley et al., 2007) and converge on meaning (Dennis et al., 2008; Maruping & Agarwal, 2004). High synchronicity technologies that facilitate the convergence of meaning are important for quickly moving beyond swift trust to deeper forms of trust. This is because initial swift trust judgments give way to verification and perceptions of shared meaning (Dennis et al., 2008). Once teams evolve into deeper forms of trust, different aspects of the technologies that are used become important. For example, in knowledge-based trust, a type of time-based trust (see Appendix B), team members gain deep knowledge about other team members and are better able to anticipate their responses and reactions (Lewicki et al., 2006). As members acquire a deep knowledge of the others in their VT, they can move past communication failures by more easily anticipating what the other

team member had meant, even when technologies that are low in synchronicity are used. All disciplines could consider media synchronicity as a means of improving deficiencies in higher-virtuality teams. Kirkman and Mathieu's (2005) view of virtuality based on technology that is employed in the management literature may further help enrich this line of study.

5.3 Managing Virtual Teams in the Technology-driven Workplace of the Future

Though VTs have been prevalent in the workplace, many challenges remain in managing them effectively. Our review helped surface ways of building trust to deal with some of these challenges. In this section we describe the guidelines we found, as well as challenges related to VTs that we anticipate in the workplace of the future.

5.3.1 Creating and Maintaining Trust over a VT's Lifespan by Using Virtual Technologies

Given the ubiquity of VTs, it is important to find ways of making them more effective in future workplaces. Building trust in VTs certainly seems to be a viable way of doing so. As shown in our review above, VTs with higher levels of trust produce high quality products (e.g., Altschuller & Benbunan-Fich, 2010; He & Paul, 2008; Jarvenpaa, Shaw, & Staples, 2004) and are more creative (Murthy et al., 2013). Further, VTs with participative (Henttonen & Blomqvist, 2005; Muganda & Pillay, 2013) and inspirational leadership (Joshi et al., 2009) are reported to have higher performance.

Our review of the literature further suggests that timing is critical in building trust in VTs. When no other option is available, managers of VTs must rely on swift trust. It is encouraging that teams can start with some form of trust. However, managers should take steps early in the life of their VTs to develop deeper forms of trust. One option is to arrange face-to-face team building meetings where the team members share information about their training and abilities to move to deeper forms of trust (Zander et al., 2013). Beyond this, managers could allow team members access to this information through a company wiki or internal website. In this regard, using an internal social networking site, i.e. an Enterprise Social Network (ESN), might be particularly suitable to reinforce trust development processes in VTs by facilitating the building of a shared context (Riemer & Scifleet, 2012). Following updates and discussing matters of interest, employees become aware of happenings in the organization and get to know each other. In the course of these interactions, a shared background emerges that can be considered as an important prerequisite for trust. Also, technologies such as shared visualizations (Weakley & Edmonds, 2004) or the application of agile techniques (Karagoz, Korthaus, & Augar, 2016) facilitate collaboration, knowledge sharing, and trust between members of distributed teams.

Managers of VTs should also turn to team training explicitly designed to build trust in their teams (Lukić & Vračar, 2018). Team training can address team breakdowns and expand team capabilities. Providing teams opportunities to a) learn teamwork-focused knowledge, skills, and attitudes (as compared to task-focused training), b) practice working together, and c) receive feedback for improving team interactions can provide teams with a deeper understanding of teammates for facilitating trust development, and create a "toolbox" for overcoming challenges associated with virtuality. Individualized training may also be helpful. Team members can benefit from one-on-one coaching from their team leaders about their performance and the team's mission (Watkins, 2013). And, team leaders can be trained on managing VTs, especially culturally diverse VTs. It appears that self-identified leaders of VTs believe they are better prepared to lead culturally-diverse teams than do those who are

members of their teams. That is, a high percentage of self-identified leaders (i.e., 96%) rate themselves as either effective or highly effective in managing across cultures and countries, yet 58% of respondents indicate that global team leaders are not adequately prepared to lead multicultural teams (RW³ CultureWizard, 2016).

Once VTs are formed, managers can alter schedules to ensure synchronous meetings, perhaps via Skype or videoconferencing. The time of these remote synchronous meetings can be rotated across time zones (RW³ CultureWizard, 2016). These meetings can be held on a regular basis to develop time-based trust. Interestingly, too many meetings may be a symptom of lack of trust since different levels of managers and employees may not trust one another (Al-Ani, Marczak, et al., 2013). Because technology is so intrinsic to the definition of VTs, VT managers can leverage the technology to their benefit. Still, the timing of technology use is important. For example, technologies high in synchronicity may be particularly important early in the trust development cycle while technologies low in synchronicity may be more important later in the cycle.

In order to enhance team effectiveness, managers of VTs may need to develop and leverage electronic Transactive Memory Systems (TMSs), or systems for storing, encoding and retrieving knowledge related to team activities, and member skills and expertise. Beyond supporting trust formation in early stages of VTs, the above-mentioned ESN platforms can be used for this purpose. Later in trust development cycles, higher-virtuality teams may hold an advantage over low-virtuality teams as they have electronic TMSs. Higher-virtuality teams can automatically store discussions about activities and decisions in messages streams, e.g., within dedicated groups of an ESN, email conversations, or other electronic storage. Of course, teams also may have TMSs residing as overlapping mental representations in the minds of its members. When teams have well-developed TMSs, the team members have stored knowledge about how to perform necessary tasks that have been performed before and whom to contact to do subtasks. Kanawattanachai and Yoo (2007) suggest that forms of trust work together with team members' knowledge of others' expertise to promote highly developed TMSs and more effective team performance. Thus, managers should develop norms encouraging the use of ESN messages or emails to confirm team decisions and to set up wikis, blackboards or other electronic repositories for key documents to enhance the team's TMS. By properly designing when team members can use which technology, VT managers can improve the trust development process in highly virtual teams.

5.3.2 Dealing with Workplace Trends Affecting Trust Formation in VTs

As the workplace changes, managers must consider the impact of trends on trust development in VTs. In particular, increased use and emphasis on multiteam systems, work/life balance, and technologies like robotics are important trends for HR practitioners and VT managers to consider.

Multiteam systems involve multiple specialized groups working together interdependently to accomplish organizations' goals or complete IS programs (Firth, Hollenbeck, Miles, Ilgen, & Barnes, 2015; Mathieu, Marks, & Zaccaro, 2001). Such systems add another level of complexity to trust building – amplifying the challenges to coordination and communication (van Knippenberg, Dahlander, Haas, & George, 2015). In terms of interorganizational relationships, Lane & Lum (2011) and Flemming & Low (2007) argue that trust and a shared business understanding are key drivers of partnership quality in IT outsourcing arrangements. As for multiteam systems, it is likely that there are different levels of trust involved (i.e., interpersonal, group,

organizational) and trust at the multiteam system level likely has some characteristics that differ from trust at other levels.

Another current topic of interest and one that is likely to assume even greater significance for members of the workforce of the future is work-life balance. *Work-life balance is the state when work-family conflict (which occurs when the demands from one set of roles interferes with the completion of the demands from another set of roles) is considered to be at an acceptable level* (Rutkowski & Saunders, 2018). However, work-family conflict is common if one is always working. Modern ICT have virtually “*eliminated the conventional workday and have made time and distance immaterial to the execution of many organizational tasks*” (Ragu-Nathan, Tarafdar, Ragu-Nathan, & Tu, 2008, pg. 418). On the positive side, ICT support VTs. However, they also can blur the boundaries between work and family and leave team members feeling that they must be available to VT teammates on a 24/7 basis. One question that might be explored is the extent to which team members can build trust in other members if they perceive that they must constantly respond to communications from them even if it conflicts with their family time. Governments have tried to ameliorate work/life imbalance with campaigns and legislation. For example, the French government passed legislation in 2017 which “*requires companies with more than 50 employees to establish hours when staff should not send or answer emails*” (Morris, 2017), thus granting employees the right to “switch off” after hours. However, as well-meaning as it is meant to be, the French legislation could create considerable conflict for employees who work on global VTs. Unless the members have a considerable level of trust, the employees who are quite distant from France might not appreciate their French teammates “switching off” their calls, emails or other communications. Here it is important for team leaders must build trust among the remote members to reduce their stress while keeping them in the communication loop (Staples, 1997).

Finally, another trend that is changing the nature of the workforce of the future is its inclusion of robots. The cost of robots is dropping concomitantly with the increase in their abilities to perform a wide range of tasks with great efficiency, accuracy, and reliability. Industrial robots that are being used in “dangerous, dirty or dull” jobs represent a forecasted market of \$37 billion by 2018 (Goodman, 2015). In addition, robots are becoming “collaborative” to the extent that they are now safer for their human colleagues to work with and relationships between owners, workers and robots on the assembly line are carefully choreographed (Tingley, 2017). It is conceivable that robots might join VTs and eventually provide “*high level functions as full-fledged team members*” (Hancock et al., 2011, pg. 517). In ensuing human-robot collaborative teams, humans on the team must learn to trust their robotic teammates to protect their welfare and interests. They need to accept the robot as it was designed to perform, but must make sure that the level of trust in the robot is appropriate (Oleson, Billings, Kocsis, Chen, & Hancock, 2011). Future research should explore what factors impact the development and maintenance on human-robot VTs.

5.4 Limitations

In conducting our review, we were challenged with balancing the time available to us with the need to have an adequate level of coverage (vom Brocke et al., 2015). Thus, we developed rules for what would be included and excluded from our review and systematically applied them. We decided to base our selection on the title, abstract and keywords, and not the whole text (vom Brocke et al., 2015) and on a search of databases and not just journals (Webster & Watson, 2002). Not searching the full text for key terms or not focusing on specific journals, such as the

Senior Scholar Basket of Journals, no doubt meant that we missed some relevant articles, albeit, we did so systematically. Another limitation that could be levied against our study is that we only searched on 'trust' and 'swift trust', but not other types of trust. However, our search for articles on 'trust' unearthed studies with other types of trust such as the five other types of trust that we ended up discussing. Further, we did not search on other possible names of VTs such as geographic-dispersed teams, remote team or computer-mediated teams, though articles with these titles often surfaced on our search and we included them.

5.5 Conclusion

Overall, organizations are increasingly relying on VTs despite the challenges found in virtual structures, which are characterized by high levels of technology use. This change in work represents an opportunity for research to inform practice. Research exploring trust in this growing organizational form has, similarly, exploded. We, accordingly, conduct a multidisciplinary theoretical review of the trust in VT literature to show its role in addressing these VT challenges and those that are likely to gain prominence in the workforce of the future. Our integrated model of trust in VTs helps identify important antecedents, consequences, and other constructs that are critical in building and experiencing trust in VTs. Despite the powerful nature of trust, our review uncovered several important weaknesses in the literature that must be overcome to move forward – namely, problematic conceptualizations of trust and virtuality. We highlight these weaknesses and suggest how research across disciplines can be used to start healthy multidisciplinary dialogue and to create better conceptualizations for theorizing and conducting research on trust in VTs. We hope that researchers will take up our call to incorporate the improved conceptualizations of trust and virtuality in order not only to improve the prospects of the work-force today effectively using technology in their VTs, but also the workforce of the future.

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Appendices

The following appendices can be accessed via <http://dx.doi.org/10.3127/ajis.v23i0.1757>

Appendix A. Description of Articles Included in Review

Appendix B. Conceptualizations of Trust

Appendix C. Assessment of Virtuality in Empirical Research

Appendix D. Summary of Findings about Antecedents and Consequences of Trust

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